

The 2026 FIFA World Cup is Coming to Toronto to create connections and community

Written By: Madeline Cuaresma

Media Release

Toronto announced that the city has been selected to host the 2026 FIFA World Cup at the BMO Field, along with Canada, the United States, and Mexico. In addition, Toronto will also be hosting up to 6 games around June to July 2026. This will bring attention to many people, such as fans, supporters and children, who are willing to experience the event in person. This is because Toronto has many sports fans who are eager to support their teams, players or countries. Furthermore, the World Cup's arrival in Toronto will be a significant turning point in Canadian soccer/football history since it will inspire the next generation of players and boost interest in the game.

The FIFA World Cup is known for bringing everyone, including fans, together to form a community and connections to support their teams and country. According to **Shakiyl Cox, the leader of account production in MLSE** quoted, "It's THE global game, no other sport comes close. The level of diversity is really high, and people will support their team debatably with more pride than with any other sporting event. Toronto is the most multicultural city in the world you can only expect the level of celebration to be truly big for everyone."

Fans worldwide are expected to arrive in Toronto to support their teams, creating an environment filled with activities that honour diversity, community, and passion for the World Cup. With Toronto playing an important role in this major sporting event, the 2026 FIFA World Cup promises to be an unforgettable celebration of sports and cultures within the community.

Shakiyl Cox, leader of account production also explained "Aside from brand partnerships, there's going to be no shortage of stories to tell. It's a huge opportunity for the media to tell the story of that one man who travelled thousands of miles to be here and what this game, this sport, this event means to him. Telling these stories and letting them shine while taking a backseat as a presenter of this will resonate well with those outside of soccer fandom."

Both the media and sport industry can draw attention to showcase multiple stories about the event, demonstrating the strong connection that people have toward sports. Media allows to reach the audience—including fans who might not be soccer fans—by highlighting

the major scenes that happen throughout the event to create unforgettable memories and connections that everyone can remember together.

For media inquiries, please contact:

Shakiyl Cox

MLSE Leader of Account Production

Shakiylcox@gmail.com

Media Backgrounder

Facts about the World Cup:

The first World Cup game happened in 1930 as it took place in Uruguay with thirteen teams invited. Towards the end of the game, Uruguay won the tournament.

During the 2022 World Cup, it was revealed that the ball used had a sensor inside, which was both built and designed by engineers. The sensor was created to help referees check if the ball crossed the goal line and the exact time it happened.

Facts about the City of Toronto:

The city of Toronto was founded in 1793 as it was first named “York” after the Duke of York until it officially became “The City of Toronto” in 1834. Throughout generations, the city has started to increase in population as Toronto continues to be one of the most popular cities in Canada.

The name “Toronto” was originally called Toronto by the First Nations people who lived around the area before Europeans arrived. Furthermore, the meaning behind the name “Toronto” came from a Mohawk word, “place where trees stand in water.” This name is a reference to the nearby portage route, where trees grow in shallow waters, which highlights a deeper connection between the Indigenous people and the city.

Utility Content

The five restaurants listed are locations that people, including fans, can access after the game to celebrate or spend time together for the night.

List of Five restaurants near BMO Field:

- **LOCAL Public Eatery Liberal Village**
 - Address: 171 E Liberty St, Toronto, ON M6K 3P6
 - **Weekdays:** 11am-1am, **Weekends:** 10am-2am

- Distance: Walking – 9 mins, Driving – 5 mins
- Phone: (416) 901-8351
- Dine-in, Takeout, No-contact delivery

- **Liberty Soho**
 - Address: 139 E Liberty St, Toronto, ON M6K 3G3
 - **Weekdays:** 4pm-12am, **Weekends:** 10am-2am
 - Distance: Walking – 11min, Driving – 5-6min
 - Phone: (416) 477-7972
 - Dine-in, Takeout, Delivery

- **Chiang Mai Liberty**
 - Address: 171 E Liberty St, Toronto, ON M6K 3K4
 - **Weekdays:** 11am-11pm, **Weekends:** 11am-11pm
 - Distance: Walking – 9 mins, Driving – 6 mins
 - Phone: (647) 342-8424
 - Dine-in, Curbside pickup, No-contact delivery

- **Left Field Brewery (Liberty Village)**
 - Address: 171 E Liberty St, Toronto, ON M6K 3P6
 - **Weekdays:** 11am-1am, **Weekends:** 10am-2am
 - Distance: Walking – 9 mins, Driving – 5 mins
 - Phone: (416) 901-8351
 - Dine-in, Takeout, Delivery

- **Liberty Eats**
 - Address: 129 Jefferson Ave, Toronto, ON, M6K 3E4
 - **Weekdays:** 11am-12am, **Weekends:** 11am-12am
 - Distance: Walking – 11 mins, Driving – 4 mins
 - Phone: (416) 551-6642
 - Dine-in, Curbside pickup, No-contact delivery

Resources

- <https://alliancevisas.com/10-interesting-facts-about-toronto/>
- <https://news.adidas.com/football/adidas-reveals-the-first-fifa-world-cup--official-match-ball-featuring-connected-ball-technology/s/cccb7187-a67c-4166-b57d-2b28f1d36fa0>
- <https://www.funkidslive.com/learn/top-10-facts/top-10-facts-about-the-world-cup/>